



# Ansira

Product Catalog



# Table of Contents

Section	Page
Flyers & Cards	3
Stationery & Mailers	5
Brochures & Booklets	7
Displays	8
Stickers & Decals	10
Mats	12
Posters & Banners	13
Events & Swag	15
Custom Die Cuts	18
Apparel & Accessories	19

## Explore print solutions that deliver impact

**A** This catalog highlights popular print options from Ansira to help simplify decision-making and inspire your next program. While it covers a wide range of everyday needs, it represents only a portion of Ansira's full print capabilities.

From custom formats to specialty finishes and tailored executions, we offer flexible print solutions built around your goals.

Looking for something beyond what's shown here? **Contact your Ansira representative to explore additional options.**

*Hint!* Click on the subject name above to jump to the page you're looking for.

# Flyers & Cards



## Coupon

Single or double-sided, printed on 100# text.

### STANDARD SIZES:

6.5X3



## Coupon Flyer

Single or double-sided, printed on 80# text.

### STANDARD SIZES:

8.5X11 11X17 5.5X8.5



## 4-Up Promo Flyer

Single or double-sided, printed on 100# text, provided in a 4-up layout.

### STANDARD SIZES:

5.5X8.5



## Tear Pad

Single or double-sided, printed on 80# text, 25-50 sheets per pad, available with chipboard backer, adhesive strip, and clip.

### STANDARD SIZES:

5X3 6X3



## Bag Stuffer

Single or double-sided, printed on 80# text.

### STANDARD SIZES:

3.5X8.5 4X6 5X7 9X6

**A** Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Flyers & Cards



## Flyer

Standard size 8.5x11, available in many other sizes and material options.

### STANDARD SIZES:

8.5X11



## Customer Handout

Single or double-sided, printed on your choice of standard paper options. Lamination available.

### STANDARD SIZES:

8.5X11



## Sell Sheet

Single or double-sided, printed on 80# gloss text.

### STANDARD SIZES:

8.5X11



## Referral Card

Typically the size of a business card. Printed on cardstock. Uncoated on one side to allow handwritten information.

### STANDARD SIZES:

3.5X2 3X5



## Punch Card

Single-sided. Available in multiple materials. Custom sizes available upon request.

### STANDARD SIZES:

3.5X2



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# Stationery & Mailers

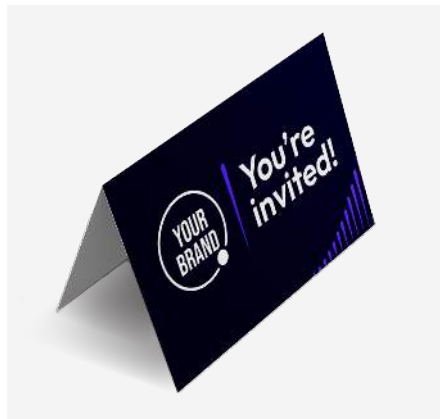


## Mailing Card

Available with or without envelopes. Card fits standard A7 envelope or #10 business envelope, with or without windows.

### STANDARD SIZES:

5X7



## Invitation

Double-sided and printed on 100# matte cover. Mailed to a supplied contact list.

### STANDARD SIZES:

6.5X9



## Postcard & Direct Mail

Available in many sizes and material options. Please note that size restrictions apply to postcards and direct mail.



## Self-Mailer

Single sheet or multiple sheet mailers, examples are bi-fold, tri-fold, postcards or booklets.

### STANDARD SIZES:

8.5X11 11X6 8.5X5.5 9X6



## Letterhead

Standard size 8.5x11, available in many other sizes and material options.

### STANDARD SIZES:

8.5X11



## Envelope

#10 business envelope, 24# bright white, fits 8.5x11 tri-fold sheet (sold separately).

### ADDITIONAL SIZES AVAILABLE



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Stationery & Mailers



## Business Card

Available in standard 3.5x2 size on matte or gloss material, coated or uncoated.

### STANDARD SIZES:

3.5X2

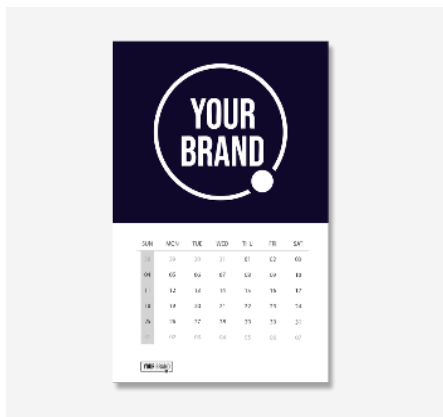


## Note Pad

Single or double-sided, 80# gloss text, 25-50 sheets per pad, can have chipboard backer/adhesive, clips.

### STANDARD SIZES:

5X3 6X3



## Calendar

11x8.5 calendar, double-sided, 100lb gloss cover, 14 sheets, drill hole, clear coil.

OR

5.5x8.5 magnetic calendar, single-sided on 14pt magnetic material, Digimag with white back.



## Folder

Letter-size 2 pocket folder for reports, presentations and keeping organized. Features a pocket on each of the interior pockets designed for inserting business cards or contact information. Holds approx. 30-60 A4 and letter-size sheets.

### STANDARD SIZES:

9.44X11.44



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Brochures & Booklets



## Rack Card

Double-sided,  
printed on 100# gloss cover.

### STANDARD SIZES:

3.5X8.5 3.75X8.5 4.5X9 5.5X10



## Booklet

Various page counts, can be saddle-stitched or perfect bound.  
Self cover or cover plus body.

### FINISHED SIZES:

5.5X8.5 8.5X11



## Half-Page Flyer

Single or double-sided,  
printed on 100# dull text.

### STANDARD SIZES:

5.5X8.5 8.5X5.5 4.25X11



## Bi-Fold Brochure

Double-sided, folded to fit into  
a standard #10 envelope. Printed  
on 10pt cardstock or 100# gloss.

### STANDARD SIZES:

8.5X11



## Tri-Fold Brochure

Printed double-sided, scored  
and folded to fit into a standard  
business envelope.

### STANDARD SIZES:

8.5X11



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# Displays



## Die Cut A-Frame Table Tent

Die cut a-frame table tents are printed on 10pt cardstock and available with or without lamination.

### STANDARD SIZES:

4X6 5X7



## Shelf Talker

Available in several styles including adhesive lip, shelf clip or wobblers strip printed on 10pt cardstock.

### STANDARD SIZES:

ADHESIVE LIP: 4X6 6X4  
SHELF CLIP: 3.5X3.5 4X6 6X4  
WOBBLER: 2.5X3.5 3X4.5 4.5X3



## Shelf Blade

Single or double-sided. Printed on 10pt cardstock or 10.7mil poly. Shelf violator clip included.

### STANDARD SIZES:

5X18



## Hang Tag

Double-sided, printed on 100# gloss cover and die cut.

### STANDARD SIZES:

8.5X11



## Door Hanger

Double-sided, printed on 100# cover and die cut.

### STANDARD SIZES:

4X11



## Counter Sign

Single-sided with easel back, printed on your choice of standard materials including cardstock, foamcore, or plasticore.

### STANDARD SIZES:

8.5X11 11X17



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Displays

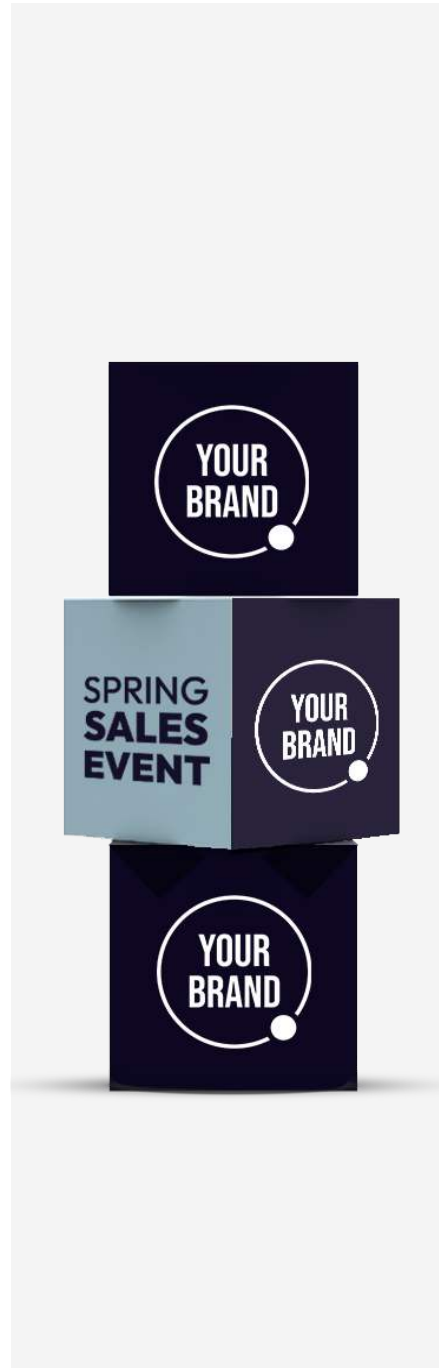


## Totem

Printed on 24pt cardstock, double-sided. Ships with an optional stand. Recommended for indoor use only.

### STANDARD SIZES:

45X72



## Coroplast Stacking Cube

Tri-cube display. Single-sided and printed on 4mm corrugated plastic, digital full color printing.

### STANDARD SIZES:

18X18 CUBE SET



## Barrier Guard

Printed on 3/16" plasticore, single-sided, scored and folded to create a 3-sided display, includes hook-n-loop closure. Suitable for outdoor use.

### STANDARD SIZES:

36X40

10X40 EACH PANEL



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Stickers & Decals



## Vehicle Decal

Single-sided color, printed on magnetic stock.

### STANDARD SIZES:

24X18 24X12



## Vehicle Wrap

3M vinyl custom wraps, fleet wraps, partial and full wraps. All vehicle makes/models.



## Table Top Decal

Printed on semi-permanent or permanent adhesive vinyl cling, 3mil laminated. Available in custom sizes as needed for varying table dimensions.



## Sticker

Paper sticker with re-positionable or permanent adhesive. Custom sizes available.



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Stickers & Decals



## Window Cling

Printed on solid, perforated, or clear vinyl material with repositionable adhesive. Available as indoor or outdoor mount.

### STANDARD SIZES:

8.5X11 12X12 12X18 18X27 24X36 27X18 36X24



## Cooler Cling

Printed on solid vinyl cling with re-positionable or permanent adhesive. Available with lamination. Custom sizes available upon request.

### STANDARD SIZES:

12X18 18X27 24X36



## Floor Decal

Printed on high-tack floor vinyl with 5mil non-slip laminate.

### STANDARD SIZES:

18X27 24X36



## Wall Decal

Printed on white pressure-sensitive vinyl.

### STANDARD SIZES:

8.5X11 12X12 24X36

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# Mats



## Counter Mats & Inserts

**Counter Mat:** 16×20 with double slots for inserts. 1/8" DuraTec base + Vynex matte surface with a window.

**Inserts:** 8.5×11, single-sided and printed on 80# cover.



## Placemats

Counter placemats are typically 1/8" thick durable vinyl material. Full color printed.

**STANDARD SIZES:**  
9X11 16X20 11X17



## Floor Mat

Your choice of indoor or outdoor in a wide variety of materials and colors.

**STANDARD SIZES:**  
INDOOR 36X60 48X72 36X120  
OUTDOOR 24X36 36X60 48X72



## Change Mat

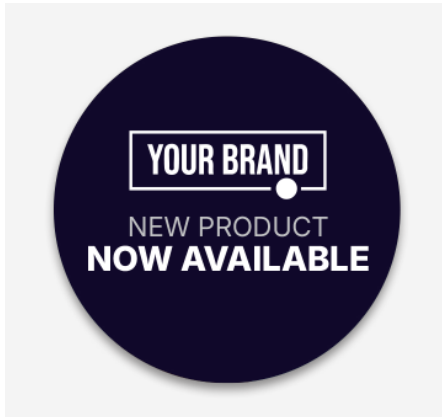
Your choice of soft top or hard top, printed single-sided with rubber backing, finished with rounded corners.

**STANDARD SIZES:**  
18X12



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# Posters & Banners

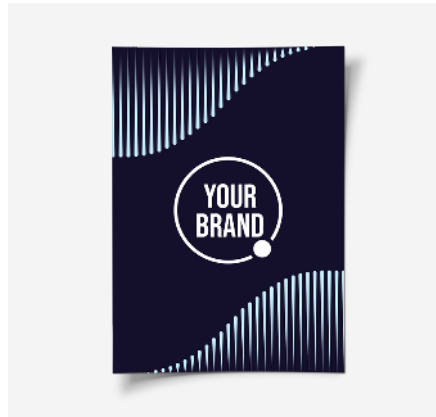


## Bullet Poster

Die cut circle poster, printed on 100# vinyl with re-positionable adhesive back, or 100# gloss poster paper with optional lamination.

### STANDARD SIZES:

12" 18" 24" 34"



## Posters

Printed on 100# gloss paper, foamcore, or plasticore. Gloss posters are only available single-sided, while foamcore and plasticore are available single or double-sided. Lamination and grommets are available finishing options.

### STANDARD SIZES:

24X36



## Dry-Erase Board

Printed single-sided on 1/8" Sintra material and finished with dry-erase laminate.

Dry-erase marker upon request.

### STANDARD SIZES:

18X23 23X35



## Ceiling Dangler

Printed on 10pt cardstock, double-sided, includes ceiling clip with string accessory.

### STANDARD SIZES:

12X18



## Backlit Poster

Light box insert poster prints single-sided on backlit film (8mil). Designed to fit the light box accessory item.

The light box accessory must be ordered separately.

### STANDARD SIZES:

17.875X23.875 24X36



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Posters & Banners



## Banner

Printed on 13oz. vinyl, single-sided and include grommets and string for hanging unless otherwise specified.

### STANDARD SIZES:

27X18 36X24 36X36 48X36 54X36 72X36 96X36 96X48 120X36 120X48



## Step & Repeat Banner

Printed single-sided on black-out vinyl. Includes heavy-duty banner stand.

Also available in non-glare material.

### STANDARD SIZES:

96X96 120X96



## X-Banner Stands

Printed on 13oz. vinyl, single-sided. Includes light-weight collapsible stand and carrying case.

### STANDARD SIZES:

33.5X77



## Retractable Banner

Printed on 12oz. vinyl, single-sided. Assembled in a retractable banner stand.

### STANDARD SIZES:

33.5X83

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## Razor Sail or Blade Flag

Poly fabric, single or double-sided. Includes poles and either a stake for outdoor use or a footer for indoor use.

### STANDARD SIZES:

7 FT 9 FT 13 FT 17 FT



## Tablecloth / Table Runner

Full color front only or full color sublimated. Available with draped corners or fitted.

### STANDARD SIZES:

6FT TABLE 8FT TABLE



## Pennant Strand

Printed on 13oz. poly vinyl with alternating artwork. Your choice of triangle or rectangle shapes.

### STANDARD SIZES:

9X12

20FT OR 30FT STRAND LENGTH

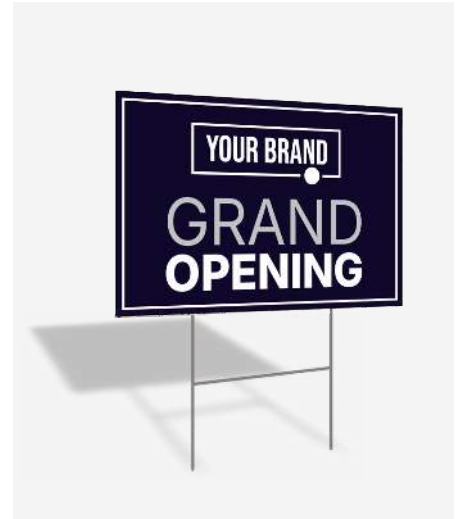


## Outdoor A-Frame

The classic sidewalk a-frame is low-maintenance and weather-resistant. Holds two 24×36 posters which are sold separately.

### STANDARD SIZES:

24X36



## Lawn Sign

Printed single or double-sided on 3/16" plasticore, includes H-stake for outdoor display.

### STANDARD SIZES:

24X18



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Events & Swag



## Event Tent

Polyester fabric tent with durable steel frame and showcases your custom graphics for strong visual impact.



## Stanchion & Fabric

Stretch fabric, double-sided.

### STANDARD SIZES:

92x34



## Bag

Paper shopping bags with handles. 1-color imprint in one location.

Minimum quantities apply.

### STANDARD SIZES:

6X3.25X8.25 10X5X3 13X6X16



## Cinch Bags

Made of 80 gram non-woven, coated water-resistant recycled polypropylene, with drawstring closure.

### STANDARD SIZES:

16.5X13



## Tote Bag

Reusable shopping tote made with high quality, recyclable 80GSM non-woven material. Imprint area of 5"W x 8"H

### STANDARD SIZES:

13"W X 15"H X 10"D



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Events & Swag



## Pen

5.5" plastic ballpoint pen with plunger action and a built-in touch screen stylus.

### AVAILABLE COLORS

Black, Gray, Navy Blue, Neon Blue, Neon Green, Neon Pink, Neon Yellow, Purple, Red, Royal Blue, White, and Orange.



## Air Freshener

Tek-Scents custom shape air fresheners are 2-sided and printed with full-color.

Available in seven fragrances and includes an elastic hanging loop.

### STANDARD SIZES:

2.9X4



## Mug

Traditional 11oz ceramic mug, customized with a 1- or 2-color imprint.

### AVAILABLE COLORS:

White

Other colors available upon request



## Coaster

Printed on 40pt pulp, single or double-sided, available as circle or square with rounded corners.

Minimum quantity is 1200 and must be ordered in quantities of 1200, 2500, 5000, or 10,000.

### STANDARD SIZES:

4X4



## Chocolate Bar

Indulge in this 1.5 oz. milk chocolate bar, beautifully wrapped in foil and topped with a vibrant 4-color process wrapper. Perfectly designed to make a lasting impression, the wrapper includes detailed ingredients for full transparency.



## Candy Wrapper

Individually wrapped mints. Includes any color wrapper with a white imprint or a white wrapper with 1 color imprint.



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Custom Die Cuts



## Photo Frame

Social media style custom die cut photo frame, printed single or double-sided on your choice of foamcore or plasticore.

**STANDARD SIZES:**

36X36

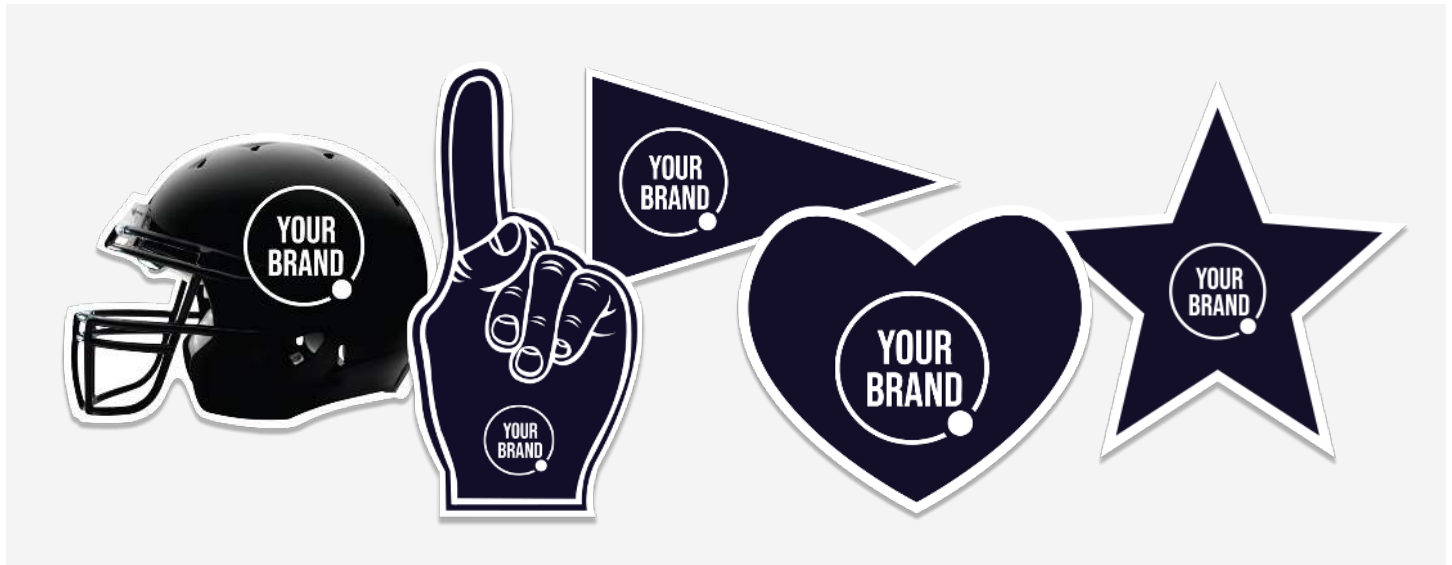


## Tire Insert

Single-sided on 24pt, C1S (diecut), scored, ships flat.

**STANDARD SIZES:**

20" DIAMETER



## We can die cut any custom shape!

Custom die cut printed on your choice of substrate, single or double sided.



Don't see what you need? [Click here to explore more options with your Ansira representative.](#)

# Apparel & Accessories



## T-Shirt

Shirts come in a variety of brands, sizes and colors. Available to be customized on front and/or back.



## Golf Shirt

Shirts come in a variety of brands, sizes and colors. Available to be customized on front.



## Hat

Available in snap-back and fitted sizes. Available in a variety of colors, styles. Customizable.



## Lanyard

Variety of styles, colors, silk-screen imprinting is offered for you to create a truly one of a kind promotional ID product for your next convention, trade show, or special event ID holder.



## Name Badge

Durable, full color digitally printed name badge made in the USA on extra-thick 1/16" plastic. Available in white, brushed silver, or brushed gold with full personalization and multiple attachment options, including optional magnetic fasteners.

**STANDARD SIZES:**  
3/8X2 1/8X1/16



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