HOW TO
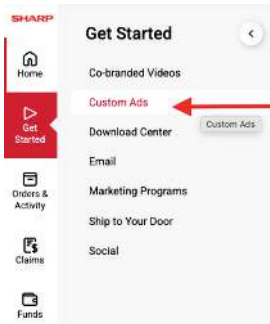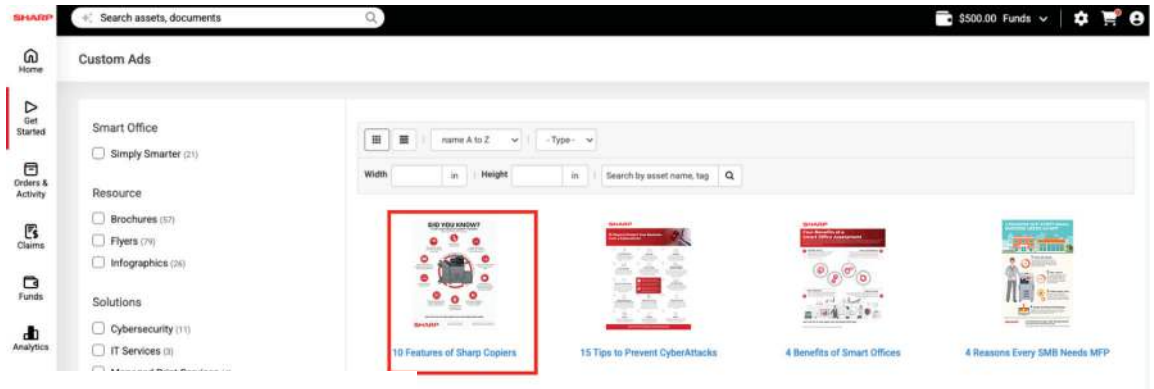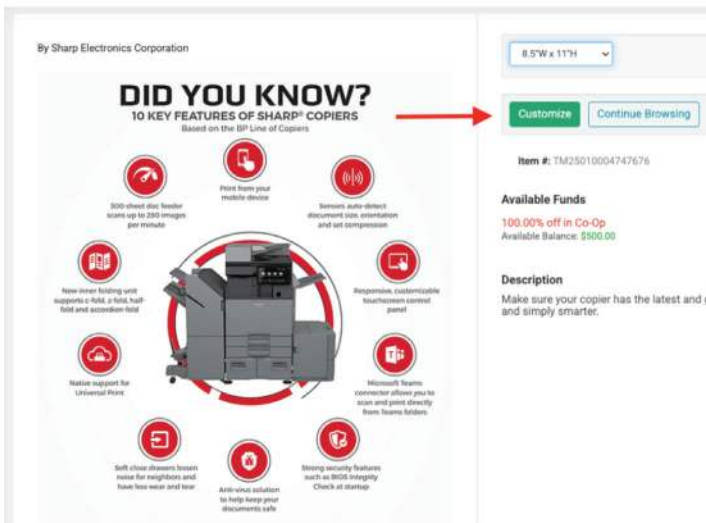## Customize Sharp Marketing Materials

1. Start by navigating to the **Get Started** and clicking on the **Custom Ads module**.

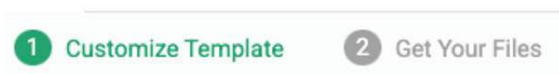**2.** Next, select the marketing piece you'd like to customize, and click on the green **Customize** button.

3. You will then need to make sure everything marked with a **red asterisk*** is selected or filled out before clicking on the `Preview Template` on the top right of your screen.

When adding your logo to the customization, you only need to upload your logo one time. It will be saved for future use within your profile.

Select Static to receive a non-customizable version of this asset.

Select Variable for a customizable asset.

4. After reviewing the preview of the file, go ahead and click on the **checkbox** next to "*I have reviewed my design*" and click **Submit** > **Get Files**.

5. Your file is now ready! You can choose to **download it** as a **.jpeg** or a **.pdf** file. You can also choose to have the file **emailed** to you as well.

If you choose to have the file **emailed** to you, be sure to click on the Send button at the bottom of the page.

If you have any questions, please reach out to marketingcentersupport@sharpusa.com