



NEWS RELEASE

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Ansira Hosts First Annual Companywide Community Group Service Initiative
Employees volunteered at nonprofit organizations across the US to fight hunger and food insecurity

ST. LOUIS – October 3, 2023 – [Ansira Partners, Inc.](#) (“Ansira”), an independent global marketing services and solutions company with proprietary channel, website, and advertising technology, today announced its first annual companywide community group service initiative. From Sept. 26 through Sept. 28, Ansira employees volunteered at nonprofit organizations across the US in a united effort to fight hunger and food insecurity in local communities.

“Since our inception, Ansira has focused on ways we can make a positive impact in local communities – not only through the work we do, but with our time as well,” said Ansira President Andy Arnold. “Our first annual coordinated service initiative was an opportunity for us to give back to the communities where our clients and our team members live and work every day through local team projects.”

Employees provided hands-on support to local food banks in Atlanta, Georgia; Chicago, Illinois; Dallas, Texas; Detroit, Michigan; Seattle, Washington; and St. Louis, Missouri, as well as other communities across the country.

Together, the company’s employee base volunteered more than 660 hours during the three-day period, resulting in almost 64,000 meals provided in Atlanta, Chicago, Detroit and St. Louis, and 195 families served in Dallas and Seattle.

“I’m proud of our employees for being what we call ‘community champions,’ which is a tenet of our core values,” said Ansira Chief Financial Officer and Chief Operating Officer Rudy Gonzalez. “Our team members consistently prove that we are better together, especially in times like these where we can join forces to make a positive impact for others.”

ABOUT ANSIRA

Ansira, the leading independent, global marketing technology and services agency with proprietary channel, website, and advertising technology platforms, guides companies operating in distributed ecosystems to connect with their customers, fostering unwavering brand loyalty by seamlessly integrating digital and physical experiences from the enterprise to hyper-local level. Ansira’s innovative blend of human expertise and cutting-edge technology solutions solves the challenges faced by global marketers today and drive demand for their businesses. For more information on Ansira visit [Ansira.com](#) or [LinkedIn](#).

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