



D CEO Names Ansira's Rudy Gonzalez to the 2023 Dallas 500

The exclusive special edition celebrates the most powerful and influential leaders in Dallas-Fort Worth.

Nov. 17, 2022 — DALLAS, TEXAS — *D CEO*, the award-winning business title of D Magazine Partners, has revealed its list of those included in the 2023 edition of the *Dallas 500*. Now in its eighth year, the publication is the culmination of six months of research by the editors of *D CEO*. Those featured in the 2023 edition—including 189 individuals who are new to the list—were celebrated at an exclusive reception held Nov. 16 at The Mason Dallas.

Unprecedented in scope, the 176-page 2023 edition of the *Dallas 500* provides an engaging, personal look at people at the top of their game in more than 50 prominent industries. For the latest edition, editors added two new categories—newcomers and hospitality—and expanded others, including sports and innovators categories.

“Making the *Dallas 500* is no easy feat in a market as large and vibrant as North Texas,” said *D CEO* Editor Christine Perez. “Those featured in our 2023 edition are the best of the best; they play an integral role in driving the local economy.”

Along with industry updates and strategies for success, the leaders shared the biggest risks they’ve taken, items on their bucket lists, and what they’d choose as their spirit animal. “You can easily get an executive bio online,” Perez said. “The *Dallas 500* features nuggets you can’t find anywhere else. It all fits in with our mission of connecting leaders in North Texas.”

“The 2023 edition showcases the unique energy of these North Texas leaders,” said Noelle LeVeaux, publisher of D Magazine Partners. “There is no other region in the country with the breadth of talent, passion, and commitment as Dallas-Fort Worth,” LeVeaux said. “I am particularly excited by their commitment to making Dallas an even better place to work, live, and grow a business.”

ABOUT ANSIRA

Ansira, an independent, global marketing technology and solutions company with proprietary channel technology, website, and advertising technology, empowers companies operating in a distributed ecosystem to improve performance by realizing a connected marketplace. Ansira enables brands and their agents, franchisees, dealers, and distributors to drive demand, create seamless customer experiences, and drive revenue through marketing services and proprietary technology platforms. Teams operating across the US, Europe, South Asia, and Oceania, arm brands and their ecosystems with digital offerings, channel partner marketing technology and services, and local marketing technology to make these experiences possible. For more information on Ansira visit [Ansira.com](https://www.ansira.com) or [LinkedIn](https://www.linkedin.com/company/ansira).

About *D CEO*

Now in its 16th year, *D CEO* connects North Texas executives with insightful, authoritative, and provocative coverage of Dallas-Fort Worth businesses. It profiles the leaders behind innovative startups to chief executives leading global companies. *D CEO* was named the nation’s best regional business magazine in 2022 and 2021 by the Alliance of Area Business Publishers.

About D Magazine Partners

D Magazine is the city magazine of Dallas. For four decades, it has served as the independent voice of the city, revealing the best Dallas has to offer. D Magazine Partners also publishes *D CEO*, *D Home*, *D Weddings*, Dallas Medical Directory, People Newspapers, and [dmagazine.com](https://www.dmagazine.com), a national award-winning website.