



# BOGO INSERT OFFER



Buy a Valpak 2-panel insert for January 31 through February 24 in-home dates, get a FREE 2-panel insert with matching distribution to mail anytime from March through December 2026.

*(BOGO offer only applicable to Valpak distribution. Excluding Wendy's national program drop months)*

## PRICING

\$23/M – that's \$230 to reach 10,000 households or just 2.3¢ per piece!

## DEADLINE

- December 22, 2025



## CONTACT

Email [wendyscustomprint@ansira.com](mailto:wendyscustomprint@ansira.com) to place your order.



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# ADDITIONAL ADVERTISING OPPORTUNITIES

## MSPARK

Advertise with a 2-panel insert in Mspark this February.

Select household ZIP codes around your store. Minimum distribution is 10,000 households.

### PRICING

\$40/M – that's \$400 to reach 10,000 households or just 4¢ per piece!

### DEADLINE

- December 22, 2025



## POSTCARDS

Advertise with a targeted 6 x 11 postcard this February.

Select carrier routes around your store. Minimum distribution is 2,500 cards per store.

### PRICING

46¢ to 60¢ per piece based on total Wendy's participation.

More stores participating = lower cost per piece.

### DEADLINES

- December 22, 2025 for in-home dates January 31 through February 24, 2026.



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